TIM SHEEHY GALA & SOFTBALL CLASSIC

GALA - May 4th 2023
SOFTBALL CLASSIC - May 6th 2023
NEW YORK CITY

Proceeds to benefit:

PROJECT MAIN ST.
Providing direct financial assistance to people living with ALS.

The event kicks off on Thursday evening with our gala at the beautiful Prince George Ballroom at East 27th St in NYC. Over 200 guests will enjoy fabulous food, drinks, silent and live auction, and a special performance by DJ Grand Master Dee of the legendary hip-hop icons Whodini.

Saturday, let the games begin! We hope you will join us cheering on the fundraising teams as they go head-to-head in this seventh annual softball tournament on Roosevelt Island.

THE INSPIRATION

The goal of this event is to raise money in the fight against ALS as inspired by Tim Sheehy. Tim fought a courageous battle against ALS and saw the need to help others living with this horrendous disease by providing care. Before his death in 2007, Tim created a 501 (C) 3- Project Main Street that has raised more than $2 million from 2006 to 2023. Project Main Street continues this mission to provide care for those living with ALS while raising awareness toward the goal of finding a cure.

Project Main Street is a volunteer organization with no paid employees. Your sponsorship will offset the costs of the events. 100% of the proceeds raised by the Tim Sheehy Gala and Softball classic will be distributed in grants, providing direct financial assistance to cover the cost of home healthcare, medical and insurance expenses, home upgrades for accessibility, and other needs.

UNTIL THERE IS A CURE FOR ALS THERE IS CARE!

PROJECT MAIN ST.
Providing direct financial assistance to people living with ALS.

www.projectmainst.org

PRESENTING SPONSOR - $25,000

ONE AVAILABL**E**

Will receive the following:

- Sponsor listed as: Tim Sheehy Gala & Softball Classic Presented By (Sponsor)
- 25 tickets to Gala
- 2 reserved tables at Gala
- Field a team of 10 to play in softball tournament
- Additional customized deliverables can be negotiated
- Plus exposure & media (view graphic on page 4)

GALA SPONSOR - $15,000

Will receive the following:

- 15 tickets to Gala
- 1 reserved table at Gala
- Additional customized deliverables can be negotiated
- Plus exposure & media (view graphic on page 4)

TEAM SPONSOR - $10,000

Will receive the following:

- Field a team of 10 to play in softball tournament
- 10 tickets to Gala
- Plus exposure & media (view graphic on page 4)

INDIVIDUAL PATRON SPONSOR - $5,000

Will receive the following:

- 4 tickets to Gala

BE A SPONSOR TODAY!

Join leading sponsors and businesses in supporting the Tim Sheehy Gala & Softball Classic. Interested sponsors contact Mike Rosen (917) 270-6398 or mrosen@projectmainst.org. Sponsors will be listed on invite if confirmed by print date. All sponsorships are tax deductible to the full extent of the law.

www.projectmainst.org

2023 TIM SHEEHY SOFTBALL GALA & SOFTBALL CLASSIC SPONSORSHIP EXPOSURE

SPONSORSHIP LEVEL BENEFITS	PRESENTING $25,000	GALA $15,000	TEAM $10,000	INDIVIDUAL PATRON $5,000
Logo inclusion on photo backdrop at Gala	★	★		★
Logo inclusion on Gala signage	★	★		
Logo or name on email blasts	★	★	★	★
Logo inclusion on invitations	★	★	★	
Company name in press release & media alerts	★	★	★	
Logo inclusion on online fundraising & ticketing	★	★		
Logo on player jerseys	★		★	
Banner in the outfield & on bases of main field	★		★	
Logo inclusion on tournament signage	★		★	
Mentions before and after live auction at Gala	★	★		

Yes, I would like to be a sponsor of the 2023 Tim Sheehy Gala & Softball Classic:

SPONSOR LEVELS:

☐ Presenting Sponsor - $25,000   ☐ Team Sponsor - $10,000

☐ Gala Sponsor - $15,000   ☐ Individual Patron Sponsor - $5,000

Company _____

Address _____

_____

City _____ State _____ Zip _____

Contact name _____

Contact email address _____ Phone _____

Name to appear on signage/website (if other than logo)_____

Web address _____

☐ Yes, I'd like my company   Please list handles: Facebook _____
to be tagged on social media.

Twitter _____

Instagram _____

Please email your vector logo (file ends in .ai, .pdf or .eps) to: mrosen@projectmainst.org

Email completed form to: mrosen@projectmainst.org

Please contact Mike Rosen (917) 270-6398 or mrosen@projectmainst.org.